



COMMUNICATION

CORE
CURRICULUM**Communication Rubric:**

	Accomplished 3	Proficient 2	Developing 1	No evidence 0
Purpose or message	Conveys a nuanced sense of purpose, effectively communicating a complete message	Conveys a sense of purpose, adequately communicating a message	Conveys a limited sense of purpose, partially communicating a message that may be inconsistent, unfocused or unclear	No evidence
Awareness of situation/audience expectations for the type of communication	Demonstrates sophisticated understanding of the audience and situational context; effectively addresses audience expectations and needs	Adequately demonstrates understanding of the audience and situational context; adequately addresses audience expectations and needs	Demonstrates some understanding of the audience and situational context; may only partially address audience expectations or needs	No evidence
Support/evidence (such as explanations, examples, illustrations, statistics, analogies, or quotations)	Provides a range of effective supporting materials which significantly enhance the message	Provides a range of appropriate supporting materials which adequately enhance the message	Provides a limited range of supporting materials which may be ineffective or partially impede the message	No evidence
Language (appropriateness, word choice, tone, style)	Chooses effective language that skillfully communicates meaning to audience; style, form, or usage support the message	Chooses appropriate language that communicates meaning to audience; style, form, or usage generally support the message	Chooses language that limits the effectiveness of the message; style, form or usage partially impede the message	No evidence
Nonverbal delivery (body, voice, sound, images or graphics, design, formatting, citation mode)	Skillfully and purposely uses nonverbal elements that seamlessly enhance the message	Uses nonverbal elements that generally enhance the message	Uses nonverbal elements that are basic, limited, inconsistent or distracting, partially impeding the message.	No evidence